

Question 14

Policy 12 - Executive Housing

1. The policy outlined here reflects the Council's study of May 2011 (*Executive Housing Study For County Durham*)¹ where market-led policies are being advocated on the siting of "executive housing" which many people would consider as entrenching social divisiveness. That study advocated that "executive housing" be sited in the general Chester-le Street, Durham City and Sedgefield areas, focusing on semi-rural sites with good access to the A1 away and removed from "dwellings at the lower end of the housing market" (p. 16).
2. The site highlighted in the Plan exemplifies the point conceded in the 2011 study that "Appropriate locations are unlikely to be in convenient walking distance of existing services, and executives have car orientated life styles" (16) Since the "creative" or "executive" class at issue here are supposed to be general role models for the life-styles of others the conflict with measures to improve public transport, and its image, is striking.
3. The Trust consequently opposes policy 12.

1 <http://content.durham.gov.uk/PDFRepository/ExecutiveHousingStudy13May.pdf>